



Rose ERP

Web Shopfront

The internet is a powerful tool that has revolutionized how companies conduct business. From marketing products and services, to taking orders and providing customer support, companies which have embraced electronic commerce can now experience unprecedented growth and market reach.

Rose ERP helps you leverage technology to advance effective business practices, effortlessly and securely exchange information, enables you to manage all product-related data, and take orders on-line, 24 hours a day. Real-time access via your personal computer or PDA, makes Rose ERP a powerful tool in making educated business decisions.

Product Management

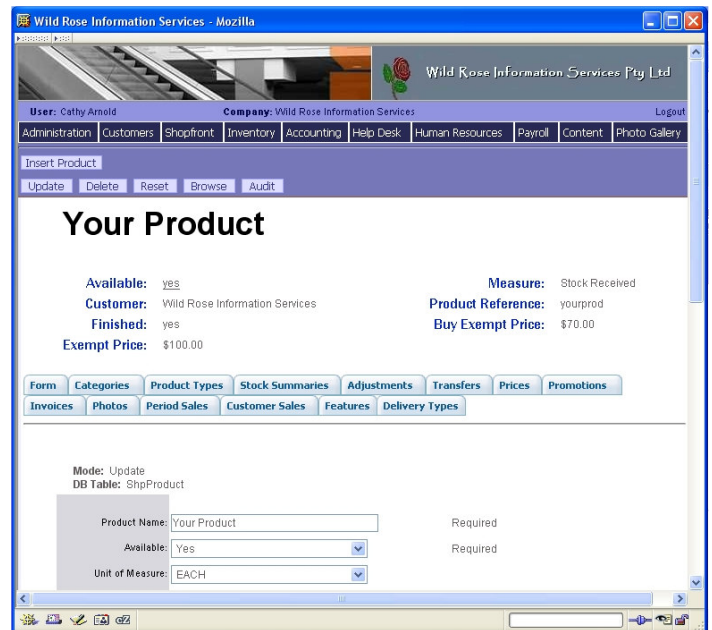
With Rose ERP, it is easy to manage your products and view details and history associated with them. You determine what is visible and available for sale on the web, and whether products only appear if stock is available. Product variations such as color or size may be differentiated. Tax exempt status, manufacturers, feature lists, delivery options and costs, default sell and buy prices, photos, and accounting-related information may all be easily maintained, and the information displayed on your web pages is always up to date. Dynamic brochures may be generated, which automatically incorporate the latest product information.

Web Search Capabilities

Rose ERP offers flexible, multi-tiered product categorization, making it easy for your customers to find and purchase your products. Searches may be conducted by category or manufacturer, or word searches may be based on product name or description. You establish your own categories, and products may belong to as many categories as you desire.

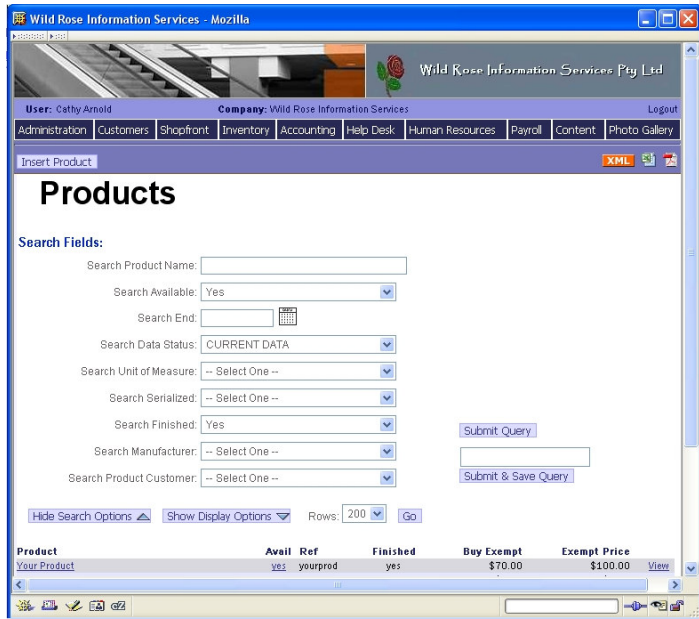
Take Orders On-Line

Credit card, direct debit, or on account orders may be accepted 24 hours a day. Rose ERP supports leading payment gateways such as PayPal and eWay.



Shopping Portals

Rose ERP allows you to showcase not only your own products, but those of your customers and vendors as well. These products are branded appropriately, and commissions can be calculated automatically. Each of these customers and vendors may be provided their own sub-site, showcasing their own individual products, may be granted their own product categories, logins to maintain their own products, categorization, prices, availability, etc.



Pricing Flexibility

With Rose ERP, you have great flexibility in how you assign prices. A base sell price is established, but your customers may be assigned their own individual buy prices per product. Another option is to offer customers an across-the-board discount, which applies to all products. Temporary promotional prices may also be set on products for a selected time period. No matter which pricing model is used, prices displayed on the web site are always current.

Favourites / Promotions / Top Selling Items / What's New

Any of these options may be used within your web site, as an additional way to showcase your products.

Web Shopfront integrates neatly with other Rose ERP applications.



Founded in 2004, Wild Rose Information Services Pty Ltd is a leading provider of web-based and integration solutions for business of all sizes. Our customers include companies in many industries, including government, automotive, real estate, on-line shopping portals, retail sales and services, and more. Call us to find out more.

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